

**Building strong
National Societies**

Innovating Shelter

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“The 5 Obsessions of the Humanitarian Innovation Sector”



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Number 1: Everyone is obsessed with scale





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SAY DISRUPTIVE INNOVATION



ONE MORE TIME...

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Number 2: We are obsessed with ourselves

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Number 3: We are obsessed with technology



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*“If I see one more
app, the kid gets it”*



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Number 4: We are obsessed with designing new solutions



Pilot



Test



Scale



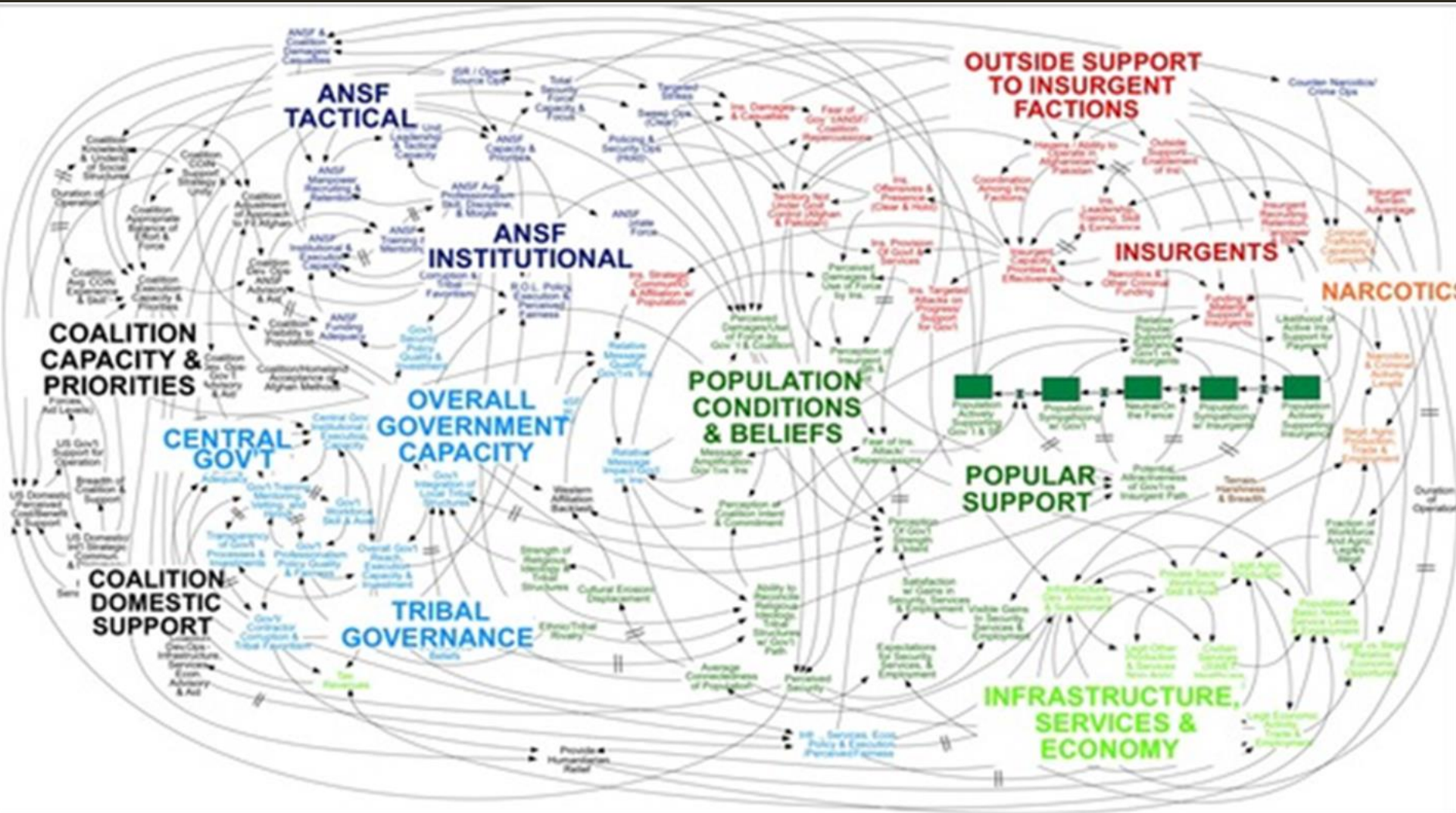


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**“By experts in
poverty, I do not
mean sociologists,
but poor men”**

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Number 5: We are obsessed with linear projects and single solutions





"DO, OR DO NOT...



THERE IS NO LOGFRAME

- (1) Insist on doing everything through “channels.” Never permit short-cuts to be taken in order to expedite decisions.**
- (2) Make “speeches.” Talk as frequently as possible and at great length. Illustrate your “points” by long anecdotes and accounts of personal experiences. Never hesitate to make a few appropriate “patriotic” comments.**
- (3) When possible, refer all matters to committees, for “further study and consideration.” Attempt to make the committees as large as possible – never less than five.**
- (4) Bring up irrelevant issues as frequently as possible.**
- (5) Haggle over precise wordings of communications, minutes, resolutions.**
- (6) Refer back to matters decided upon at the last meeting and attempt to re-open the question of the advisability of that decision.**
- (7) Advocate “caution.” Be “reasonable” and urge your fellow-conferees to be “reasonable” and avoid haste which might result in embarrassments or difficulties later on.**
- (8) Be worried about the propriety of any decision – raise the question of whether such action as is contemplated lies within the jurisdiction of the group or whether it might conflict with the policy of some higher echelon**